

Types of News Story Audiences

- General (everyone)
- Geographical (neighborhood, region)
- Cultural (ethnic, religious, lifestyle)
- Gender-Based (traditional or non-traditional roles)
- General Subject-Based (sports, A&E, outdoors)
- Specific Subject-Based (baseball, hip-hop, kayaking)
- Age-Based (generational)
- Event-Based (deep coverage of major event)
- Niche (extremely specific)